

SHORT-TERM STUDY ABROAD

Arts, Design and Technology in the city of Madrid

- **Campus/building.** Villafranca and Almagro
- **Type of course.** In-person
- **Duration.** 2 weeks



STUDIES
Short-Term
Study Abroad



LANGUAGE
English



DURATION
2 weeks



DATE
June-July



TYPE OF COURSE
In-person



HOURS
80 hours

This international course will allow students to expand their global skills in digital arts, design and technology. Digital Arts has become an essential field of expertise for different sectors and in economic and social development. Creative industries are one of the main sectors of growth with a high demand for digital services over all possible channels (web, apps, digital TV, streaming platforms, videogames, design, etc.). There is growing interest in professional profiles that mix arts and humanities with technological and digital abilities.

Madrid stands out as a top international figure in global art and cultural heritage. With some of the most important museums in the world (Prado, Reina Sofía, Thyssen-Bornemisza, etc.) and historical heritage buildings, Madrid has also been able to gather some of Europe's top technological business headquarters (Telefónica, Indra) and startup hubs (Google Campus, MediaLab Prado). Furthermore, it has some top level design and creative industry initiatives (Madrid Design Festival, Mercedes-Benz Fashion Week, Madrid Games Week, and Heroes ComicCon, etc.). This spectacular mixture has attracted some of the main audiovisual and postproduction giants like Netflix to the metropolitan area.

Academic activities: masterclasses, art and technical visits, design and technical workshops, cultural environments, software training, project-based methodology, etc.



Overview

- 80-hour programme taught over two weeks.
- Complementary Spanish language classes taught by highly qualified native teachers.
- Active methodologies combining masterclasses, workshops and visits.
- Madrid cultural heritage activities and visits (museums, excursions to other cities, etc.).
- All class material costs and room + board (three meals a day) included in tuition.
- Maximum 20 students.
- Certificate awarded by University Camilo José Cela.

Accommodation

Students will live at UCJC's halls of residence located at the university's main campus in Villafranca, Madrid, Spain.

Accommodation included in price: Yes

Dates

June/July (please enquire if you would like other dates).

Example:

- Date of arrival: 14 June 2021; Date of first class: 15 June 2021.
- Date of last class: 27 June 2021; Date of departure: 28 June 2021.

Contents

First week:

Presentation, visits to main city interest points, technical visits to businesses, professional seminars and visits to historical heritage places to learn about Madrid's possibilities in art, design and technology.

Second week

Work on projects, arts and design masterclasses, technology workshops, art, design or technological projects proposals, project development and final presentation.

About us

UCJC is one of the youngest and fastest-growing universities in Spain and Europe. Founded in 2000, UCJC is part of SEK Education Group, whose proven track record in teaching excellence stretches back over 125 years. As a young university, UCJC is forward-looking and uniquely placed to bridge the gap between traditional and modern times, through a liberal arts and applied sciences approach to higher education.

The university has four different schools: Communications and Humanities, Education, Health and Technology and Science, offering a range of Spanish and European official undergraduate and graduate programmes.